



STRONG FLOORING

COMMERCIAL & INDUSTRIAL

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entresol.
ENTERPRISES

COMPANY PROFILE 2026

FIT-FOR-PURPOSE FLOORING SOLUTIONS FOR DEMANDING ENVIRONMENTS

Strong Flooring delivers commercial and industrial flooring systems engineered around the realities of each facility: hygiene, traffic, chemicals, temperature, downtime and lifecycle performance.



Epoxy
Flooring



Polyurethane
Flooring



ESD
Flooring



Floor
Rejuvenation



Concrete
Rehabilitation



Decorative &
Commercial
Systems

Food & Beverage

Pharmaceutical & Healthcare

Warehousing & Logistics

Retail & Commercial

Data Centres

Engineered for Life. Built for Work.



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WHY STRONG FLOORING

FIT-FOR-PURPOSE FIRST.

Strong Flooring delivers commercial and industrial flooring solutions built around the real operating conditions of each facility: hygiene, traffic, chemicals, temperature, downtime and lifecycle performance.



01 Fit-for-purpose specification

We assess the environment first, then recommend the right system.



02 Operational understanding

We work around production realities, shutdowns and safety requirements.



03 National delivery capability

Coordinated delivery across Gauteng, Western Cape, KwaZulu-Natal and Free State.



04 Approved systems

Manufacturer-approved solutions across multiple flooring environments.



05 Quality-managed installation

Disciplined preparation, application, inspection and handover.



06 Lifecycle support

Cleaning, maintenance, repairs and rejuvenation after handover.

WHAT THIS MEANS FOR CLIENTS



Lower risk



Less downtime



Longer service life



One accountable
partner

Food & Beverage | Pharmaceutical & Healthcare | Warehousing & Logistics | Retail & Commercial | Data Centres

Gauteng | Western Cape | KwaZulu-Natal | Free State

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NATIONAL CAPABILITY

NATIONAL REACH. LOCAL SUPPORT.

Strong Flooring delivers projects throughout South Africa through a combination of directly managed teams and approved regional support, creating consistent standards and responsive delivery across multiple sites.



Gauteng (Head Office)

- National coordination
- Estimating
- Project management
- Technical support



Western Cape

- Regional delivery
- Commercial flooring
- Industrial flooring



Free State

- Regional partner network
- Agricultural facilities
- Industrial flooring support



KwaZulu-Natal

- Food production sector
- QSR sector
- Manufacturing facilities



National
coverage



Fast
mobilisation



Approved
systems



Multi-site
capability

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Engineered for Life. Built for Work.



CORE FLOORING SYSTEMS

THE RIGHT SYSTEM FOR THE OPERATING ENVIRONMENT.

Strong Flooring delivers a broader system range than epoxy and polyurethane alone. We select chemistry, thickness, finish and cure profile around traffic, hygiene, chemicals, temperature, shutdown windows and lifecycle requirements.



01.



Industrial Epoxy Flooring

- Paint-on, high-build & self-levelling
- Chemical-resistant finishes
- Warehousing, manufacturing & service areas

02.



Polyurethane Cement Flooring

- 4 mm, 6 mm & 9 mm systems
- Food, pharma & heavy-duty production
- Thermal and chemical resistance

03.



Cold Room & Freezer Flooring

- 9 mm PU and thermal-shock systems
- Freezer rooms, chillers & temperature zones
- Hygienic, rapid-return detailing

04.



MMA / Rapid-Cure Flooring

- Fast return-to-service systems
- Shutdown, overnight & freezer applications
- Repairs and targeted reinstatement

05.



ESD & Anti-Static Flooring

- Conductive & dissipative systems
- Data centres, electronics & control rooms
- Controlled resistance options

06.



Decorative Flake Systems

- Retail & front-of-house environments
- Decorative broadcast flakes
- Durable, easy-maintenance finishes

07.



Polished Concrete

- Salt-and-pepper to high-gloss finishes
- Densification, polishing & restoration
- Commercial and industrial spaces

08.

Resilient Floor Coverings via Mi Floor

- Sheet vinyl, LVT, safety vinyl & carpet tiles
- Entrance matting, trims & transitions
- Coordinated hard/soft flooring delivery

09.



Tiling & Commercial Finishes

- Commercial and back-of-house tiling
- Refurbishment and fit-out support
- Integrated floor-finish packages



SYSTEMS CAN BE TAILORED FOR:

Slip resistance | Chemical resistance | Thermal shock | Hygiene / HACCP | UV stability | Fast cure | High gloss



Food & Beverage



Pharmaceutical & Healthcare



Warehousing & Logistics



Retail & Commercial



Data Centres



Manufacturing & Industrial



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SPECIALIST & LIFECYCLE SOLUTIONS

FROM SUBSTRATE TO HANDOVER - AND BEYOND.

Our scope includes the details that determine whether a floor performs: substrate condition, movement joints, falls, coving, moisture, repairs and ongoing maintenance. This allows one coordinated partner to manage the floor asset across its lifecycle.



01.



Concrete Rehabilitation & Repairs

- Cracks, spalls, damaged slabs & patching
- Substrate strengthening and remediation
- Localised and broad-area repairs

02.



Expansion Joints & Movement Control

- Joint replacement, sealing & reinstatement
- Saw cuts and movement-joint detailing
- Traffic-area joint rehabilitation

03.



Coving, Skirting & Floor-to-Wall

- Resin coves and hygienic upstands
- Aluminium / neoprene detailing where required
- Cleanable transitions and interfaces

04.



Demarcation & Safety Markings

- Walkways, exclusion zones & traffic routes
- Colour-coded operational areas
- Safety and directional markings

05.



Screeds, Plinths & Housekeeping Bases

- Falls-to-drain and levelling screeds
- Machine plinths and equipment bases
- Remedial screeds and raised edges

06.



Moisture Mitigation & Floor Readiness

- Moisture barriers and substrate assessment
- Preparation for resin, tile and soft flooring
- Risk reduction before installation

07.



Floor Rejuvenation & Restoration

- Diamond grinding, polishing & coating removal
- Surface restoration and life extension
- Restore before replace where practical

08.



Cleaning Materials & Maintenance

- Routine and heavy-duty cleaning chemistry
- Deep-clean regimes and inspections
- Lifecycle maintenance programmes

09.



Rapid Repairs & Shutdown Support

- Fast-cure repair materials and systems
- Planned shutdown and weekend works
- Reduced operational downtime



ONE FLOORING PARTNER. MULTIPLE DELIVERY CAPABILITIES.

Assess | Specify | Prepare | Install | Inspect | Maintain | Repair | Rejuvenate

Food & Beverage | Pharmaceutical & Healthcare | Warehousing & Logistics | Retail & Commercial | Data Centres | Manufacturing & Industrial



SECTORS WE UNDERSTAND

FLOORS DESIGNED AROUND
THE WAY YOU OPERATE.



1. Food & Beverage

Hygiene-critical floors
that protect people
and products.



2. Pharmaceutical & Healthcare

Precision floors for
contamination control
and compliance.



3. Warehousing & Logistics

Hard-wearing floors
that keep operations
moving.



4. Retail & Commercial

Attractive, comfortable
floors that enhance
customer experience.



5. Data Centres & ESD

Stable, static-safe floors
for mission-critical
performance.



6. Manufacturing & Industrial

Durable floors that withstand
demanding processes and
harsh conditions.

Core sectors shown here. **Our systems also support** specialist environments
across automotive, grain & milling, hospitality, education, mining, utilities,
public-sector, construction and cold-chain applications.



Automotive



Agriculture,
Grain & Milling



Hospitality &
Leisure



Education &
Institutional



Mining &
Heavy Industry



Energy, Utilities &
Infrastructure



Public Sector &
Municipal



Construction &
Fit-Out



Cold Chain /
Temperature-
Controlled



WHAT THESE ENVIRONMENTS NEED

TYPICAL AREAS, RISKS AND
RECOMMENDED FLOORING SOLUTIONS.



1. Food & Beverage

Hygiene-critical floors that support safe, efficient production.

Typical areas

- Production rooms
- Prep areas
- Wash-down zones
- Cold rooms and freezers

Typical solutions

- 6 mm and 9 mm polyurethane cement
- Coved skirting
- Falls to drain
- Hygienic detailing



2. Pharmaceutical & Healthcare

Precision floors for contamination control and compliance.

Typical areas

- Clean rooms
- Laboratories
- Validated corridors
- Dispensaries
- Support spaces

Typical solutions

- Smooth epoxy or polyurethane systems
- Antistatic options where required
- Seamless coving
- Easy-clean finishes



3. Warehousing & Logistics

Hard-wearing floors that keep operations moving.

Typical areas

- Warehouse aisles
- Loading zones
- Dispatch areas
- Forklift routes

Typical solutions

- High-build or self-levelling epoxy
- Demarcation
- Joint repair
- Concrete rehabilitation



4. Retail & Commercial

Attractive, comfortable floors that enhance customer experiences.

Typical areas

- Front-of-house
- Back-of-house
- Offices
- Showrooms
- Fit-out spaces

Typical solutions

- Decorative flake
- Polished concrete
- Resilient floor coverings through Mi Floor
- Attractive low-maintenance finishes



5. Data Centres & ESD

Stable, static-safe floors for mission-critical performance.

Typical areas

- Server rooms
- Electrical rooms
- Electronics manufacturing
- Critical-control environments

Typical solutions

- ESD and anti-static flooring systems
- Cleanable sealed finishes
- Durable plinthroom and access-floor support areas



6. Manufacturing & Industrial

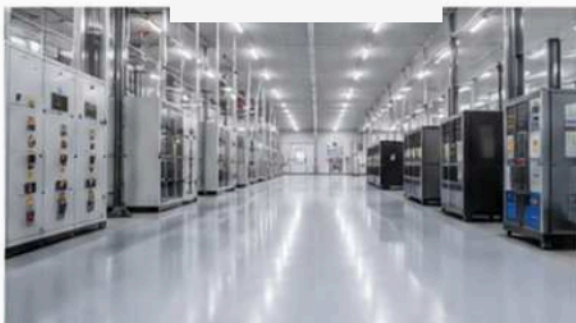
Durable floors that withstand demanding processes and harsh conditions.

Typical areas

- Workshops
- Process plants
- Production lines
- Maintenance areas

Typical solutions

- Heavy-duty epoxy and polyurethane flooring
- Repair systems
- Machine plinths
- Chemical-resistant finishes



WHY THIS MATTERS



Better specification

The right floors for each environment and risk.



Longer service life

Specifying correctly reduces wear, repairs and replacements.



Reduced downtime

Durable floors keep operations running with minimal disruption.



One coordinated flooring partner

Design, supply and install—seamlessly delivered.



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HOW WE DELIVER

A DISCIPLINED PROCESS FROM ASSESSMENT TO HANDOVER.



01

Assess

We understand the operating environment, substrate condition and project objectives.



02

Specify

We recommend the right system and prepare the scope, method and programme.



03

Prepare

Mechanical preparation, repairs and moisture mitigation create the right foundation.



04

Install

Skilled teams apply the system using manufacturer-approved methods and equipment.



05

Inspect & Handover

We complete inspections, documentation and client sign-off before handover.

QUALITY AND HSE BUILT IN



Method
statements & ITPs



Risk
management



Manufacturer-
approved systems



Documentation
& sign-off



Trained
teams

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LIFECYCLE SUPPORT

BEYOND INSTALLATION.

Our commitment doesn't end at handover. Strong Flooring provides ongoing floor care and maintenance services to keep your floors performing at their best—every day.



BEFORE



AFTER



Cleaning materials

Purpose-selected chemistry for routine cleaning and heavy-duty contamination.



Maintenance plans

Simple cleaning and inspection plans tailored to the environment.

CLEANING MATERIAL RANGE



SF-BCHD
BioClean Heavy Duty



SF-PDP
PowerDegrease Plus



SF-ISC
Industrial Strip & Clean



Routine Epoxy & PU Floor Cleaner



Annual deep cleans

Restore appearance and maintain slip resistance.



Repairs & joint maintenance

Address localised damage before it becomes a larger problem.



Inspections & audits

Regular reviews to protect the floor and identify issues early.



Floor rejuvenation

Grinding, polishing and restoration to extend service life.



**Protect
the asset**



**Extend
service life**



**Maintain
hygiene**



**Reduce
avoidable repairs**

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RESILIENT FLOOR COVERING SOLUTIONS

HARD FLOORING KNOWLEDGE. RESILIENT FLOOR COVERING SUPPORT.

Through our partnership with Mi Floor, Strong Flooring can support resilient floor covering requirements as part of broader refurbishment and fit-out projects, giving clients one coordinated point of contact across hard and resilient finishes.



01. Carpet Tiles

- Flexible workplace and commercial fit-outs



02. Resilient Floor Coverings

- Durable practical finishes for retail and office environments



03. Safety Vinyl

- Practical hygienic finishes for healthcare and education spaces



Mi Floor Partnership

- Resilient flooring delivery support
- Complementary fit-out capability
- One coordinated client interface



04. Entrance Matting

- Protect interior floors and improve cleanliness



05. Transitions & Trims

- Clean interfaces between floor finishes
- One coordinated package across hard and resilient flooring scopes



06. Fit-Out Coordination

WHY CLIENTS VALUE THIS



One point of coordination



Fit-out continuity



Practical specifications



Client satisfaction



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CONSTRUCTION SUPPORT

SCREEDS, PLINTHS & SUBSTRATE READINESS.

Strong Flooring also supports construction and refurbishment projects with practical concrete and substrate works that create the right foundation for final floor finishes.



01. Concrete Screeds

- Level corrections
- Falls to outlets
- Remedial screeds



02. Machine Plinths

- Operational bases
- Equipment support areas
- Durable formed details



03. Housekeeping Bases

- Practical plantroom details
- Cleansable raised edges



04. Upstands & Edge Details

- Neat interface preparation
- Compatible with final finishes



05. Substrate Repairs

- Patching
- Joint preparation
- Localised concrete repairs



06. Floor Readiness

- Prepared for epoxy
- Prepared for polyurethane
- Prepared for tiles and soft flooring

WHERE THIS FITS

- New build coordination
- Refurbishment support
- Industrial upgrades
- Fit-out preparation

WHAT THIS DELIVERS



Better substrate integrity



Cleaner installations



Revis



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APPROVED APPLICATOR & DELIVERY PARTNERS

TRUSTED SYSTEMS. BROADER CAPABILITY.

Strong Flooring works with approved manufacturers and delivery partners to specify fit-for-purpose systems and broaden project capability across hard and resilient flooring environments.



ASP

Specialist flooring systems



MCC

Construction chemistry support



**Stoncor / Flowcrete
Stonhard**

Industrial flooring systems



Industrial resin flooring systems



**Technica
Finishes**

Specialist flooring and construction solution



Muka Fl
Polyurethane specialist flooring



Mi Floor

Resilient flooring delivery partner

WHY THIS MATTERS



Fit-for-purpose specification



Approved system alignment



Broader delivery support



Manufacturer-informed installation



Hard and resilient flooring capability

CLIENT BENEFITS



Lower specification risk



Broader project support



Consistent quality



Strong relationships



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SCAN TO ENQUIRE



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LET'S TALK ABOUT YOUR FLOOR.

**START WITH THE OPERATING ENVIRONMENT.
WE'LL HELP WITH THE RIGHT SOLUTION.**

Whether you need a new floor, a refurbishment, a repair strategy or a maintenance plan, Strong Flooring can help you assess the environment and specify the right solution.



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